Educational Aids Blue Ribbon Awards

Criteria Used in Judging - 2023

A: Electronic Delivery (I-IV)

1. How well does the submission achieve the objectives described in the entry form?

2. Does the submission meet a clear educational need and move an educational program forward?

3. Is the technical content up-to-date and innovative (i.e. uses a new approach, based on original research)?

4. Is the most relevant research used and cited where appropriate?

5. Was accuracy of the technical content ensured through appropriate internal and/or external review?

6. Do any interactive features work well?

7. Does the overall design and appearance of the submission enhance learning? (Consider animation, special effects, color, etc.)

8. Are tables/ graphs/illustrations/photos easy to understand and do they complement the text to clarify content? (Consider quality of graphics and whether the quantity is adequate.)

9. Is written text easily comprehended by its intended audience?

10. Does the media layout/organization effectively communicate the information to the intended audience?

All Publications Categories (V-VIII)

1. How well does the publication achieve the objectives described in the entry form?

2. Does the technical content of the publication effectively address the stated need or purpose?

3. Is the content up-to-date and innovative (i.e. uses a new approach, based on original research)?

4. Is the most relevant research used and cited where appropriate?

5. Does the content of the publication seem thorough and complete?

6. Does the organization of the publication facilitate understanding of the content? (Consider major headings, logical order of materials, sidebars, index or table of contents, etc., if needed.)

7. Are tables and graphs easy to understand, and do text, tables and graphs work together to clarify the content? (Consider quality and whether the quantity of graphics is adequate.)

8. Do the illustrations (graphics and photos) effectively complement, explain, and clarify the content? (Consider quality and whether the quantity of illustrations is adequate.)

9. Is the text clear, correct, and written such that it is easily comprehended by its intended audience? (Consider sentence length, grammar, spelling and clarity of writing.)

10. Does the layout effectively communicate the information to the intended audience? (Consider positioning of illustrations, choice of color, white space, font, binding, and overall visual appeal.)

Category IX: High Impact Extension Methods

1. Is the program appropriate to meet the purpose described in the entry form?

2. Are the methods used appropriate to the audience described?

3. Does this program or method meet a clear educational need or move an educational program forward?

4. Is the topic presented in an original way?

5. Have innovative educational methods been documented?

6. Can it easily be adopted by other Extension Agricultural Engineers?

7. Was the project efficient or cost-effective for the number of people reached and the results achieved (documented in report)?

8. Did the program reach the intended audience (documented in report)?

9. Was there documented impact?

10. Was the impact assessment methodology appropriate?