

Educational Aids Blue Ribbon Awards

Criteria Used in Judging - 2022

Category I: Electronic Delivery: DVDs, web-based computer programs, Powerpoint shows, web-based video, audio-podcasts, video-podcasts:

1. How well does the submission achieve the objective(s) described in the entry form?
2. Does the technical content of the submission effectively address the stated need or purpose?
3. Is the content up-to-date and innovative (i.e. uses a new approach, based on original research)?
4. Is the most relevant research used and cited where appropriate?
5. Is the overall appearance of the submission attractive and not distracting? (Consider animation, special effects, fonts, color, etc.)
6. Are tables/ graphs/illustrations/photos easy to understand and do they complement the text to clarify content? (Consider quality of graphics and whether the quantity is adequate.)
7. Is written text easily comprehended by its intended audience?
8. Does the media layout/organization effectively communicate the information to the intended audience?

VIDEO PRODUCTIONS ONLY:

9. Is the story in logical sequence, easy to follow, and complete?
10. Does the narration provide relevant information in a way that complements the video?
11. Are the audio and video qualities good? (Consider focus, camera movement, framing of subjects, audio quality, etc.)
12. Has the video been effectively edited? (Consider scene length, transition between subjects, etc.)

Category II: Websites

1. Is the purpose of the Web site (described in the entry form) clear to those viewing it and does the information contained in the Web page support the purpose?
2. Is the technical level appropriate to the audience described, and does the Web site communicate well with its audience?
3. Does this web site meet a clear educational need or move an educational program forward?
4. Are the elements arranged in a logical order?
5. Are the page links organized appropriately and are there appropriate uses of external links?
6. Is the content appropriate?
7. Does the design or message get and hold the attention of the intended audience?
8. Are the graphics (including animation and special effects) attractive and not distracting?

9. Is the appearance attractive and effective? (fonts readable, attractive, and used effectively; color combinations tasteful and effective?)
10. If it is appropriate that the audience obtain more information, is the audience given instructions on where more information can be obtained, including communication with Web page authors?

All Publications Categories (III, IV, V, VI)

1. How well does the publication achieve the objectives described in the entry form?
2. Does the technical content of the publication effectively address the stated need or purpose?
3. Is the content up-to-date and innovative (i.e. uses a new approach, based on original research)?
4. Is the most relevant research used and cited where appropriate?
5. Does the content of the publication seem thorough and complete?
6. Does the organization of the publication facilitate understanding of the content? (Consider major headings, logical order of materials, sidebars, index or table of contents, etc., if needed.)
7. Are tables and graphs easy to understand, and do text, tables and graphs work together to clarify the content? (Consider quality and whether the quantity of graphics is adequate.)
8. Do the illustrations (graphics and photos) effectively complement, explain, and clarify the content? (Consider quality and whether the quantity of illustrations is adequate.)
9. Is the text clear, correct, and written such that it is easily comprehended by its intended audience? (Consider sentence length, grammar, spelling and clarity of writing.)
10. Does the layout effectively communicate the information to the intended audience? (Consider positioning of illustrations, choice of color, white space, font, binding, and overall visual appeal.)

Category VII: High Impact Extension Methods

1. Is the program appropriate to meet the purpose described in the entry form?
2. Are the methods used appropriate to the audience described?
3. Does this program or method meet a clear educational need or move an educational program forward?
4. Is the topic presented in an original way?
5. Have innovative educational methods been documented?
6. Can it easily be adopted by other Extension Agricultural Engineers?
7. Was the project efficient or cost-effective for the number of people reached and the results achieved (documented in report)?
8. Did the program reach the intended audience (documented in report)?
9. Was there documented impact?
10. Was the impact assessment methodology appropriate?